

PMC FINCORP LIMITED

(formerly Priti Mercantile Company Limited)

Regd Off: B-10, VIP Colony, Civil Lines, Rampur(UP)-244901

Corp. Off. : 15/76, Old Rajinder Nagar, IInd Floor, New Delhi-110060

Tel. : 01142436846, 47, 49 Fax : 011-25818446 Email : pritimercantile@gmail.com

CIN No : L27109UP1985PLC006998

Dated: 11/04/2014

To,
The Secretary,
BSE Limited,
25th Floor, P.J. Towers,
Dalal Street, Mumbai-400001

Ref : Script Code 534060

Sub: Submission of Quarterly Statement Showing Shareholding As on 31.03.2014.


Dear Sir,

We are enclosing herewith Statement Showing Shareholding As on 31st March, 2014 of the Company. This is to your record.

This is to your record.

Thanking you,
Yours faithfully,

For PMC Fincorp Limited


Raj Kumar Modi *
(Managing Director)



Encls: As above.

Introductory sub-table 1)(a)

Name of the Company: PMC FINCORP LIMITED (formerly Prill Mercantile Company Limited)			
Scrip Code, Name of the scrip, class of security: P00066(UP) PMC FINCORP LIMITED (formerly Prill Mercantile Company Limited)			
Quarter ended: 31/03/2014		534060(BSE) PMC FINCORP LIMITED (formerly Prill Mercantile Company Limited)	
Partly paid-up shares:-			
	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by promoter/promoter group		N.A.	N.A.
Held by public		N.A.	N.A.
Total - D	0	N.A.	N.A.
Outstanding convertible securities:-			
	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group		N.A.	N.A.
Held by public		N.A.	N.A.
Total - E	0	N.A.	N.A.
Warrants:-			
	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by promoter/promoter group		N.A.	N.A.
Held by public		N.A.	N.A.
Total - F	0	N.A.	N.A.
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities		24076000	



Statement Showing Shareholding Pattern								
Category code	Category of Shareholder	Number of Shareholders	Table (I)(a)				Shares Pledged or otherwise encumbered	
			Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Number of shares	As a percentage
			(IV)	(V)	As a percentage of (A+B) ¹	As a percentage of (A+B+C)		
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)	(viii)	(ix) = (viii)/(iv)*100
(A)	Shareholding of Promoter and							
1	Indian							
(a)	Individuals/ Hinda Undivided Family	5	1462860	1462860	3.04	3.04		N.A.
(b)	Central Government/ State Government(s)							
(c)	Bodies Corporate	2	6113700	6113700	12.70	12.70		N.A.
(d)	Financial Institutions/ Banks							
(e)	Any Other(Specify)							
(e-i)								
(e-ii)								
	Sub Total(A)(1)	7	7576560	7576560	15.73	15.73		N.A.
2	Foreign							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)							
b	Bodies Corporate							
c	Institutions							
d	Any Other(Specify)							
d-i								
d-ii								
	Sub Total(A)(2)	0	0	0	0.00	0.00		N.A.
	Total Shareholding of Promoter and	7	7576560	7576560	15.73	15.73		N.A.
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI							
(b)	Financial Institutions/ Banks							
(c)	Central Government/ State Government(s)							
(d)	Venture Capital Funds							
(e)	Insurance Companies							
(f)	Foreign Institutional Investors							
(g)	Foreign Venture Capital Investors							
(h)	Any Other (specify)							
(h-i)								
(h-ii)								
	Sub-Total (B)(1)	0	0	0	0.00	0.00		N.A.
B 2	Non-institutions							
(a)	Bodies Corporate	70	25810429	25810429	53.60	53.60		N.A.
(b)	Individuals							
i	Individuals - i. Individual shareholders holding nominal share capital up to Rs 1 lakh	615	1417171	1313311	2.94	2.94		N.A.
ii	Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	193	12736407	12322407	26.45	26.45		N.A.
(c)	NRI	1	45	45	0.00	0.00		
(e-i)	Clearing Member	21	161128	161128	0.33	0.33		
(e-ii)	Clearing House	10	454314	454314	0.94	0.94		
(e-iii)	Trust	1	66		0.00	0.00		
	Sub-Total (B)(2)	911	40579560	40061634	84.27	84.27		N.A.
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	911	40579560	40061634	84.27	84.27		N.A.



	TOTAL (A)+(B)	918	48156120	47638194	100.00	100.00		N.A.
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
1	Promoter and Promoter Group							
2	Public							
	Sub-Total (C)	0	0	0		0	0	N.A.
	GRAND TOTAL (A)+(B)+(C)	918	48156120	47638194		100.00	0	N.A.



Sr.No	Notes
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(D)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Name of the shareholder	Details of Shares held		Encumbered shares (*)			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A)+(B)+(C)	No.	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(i)	(ii)	(iii)	(iv)	(v)	(vi)=(v)/(iii)*100	(vii)	(viii)	(ix)	(x)	(xi)	
1	RRP MANAGEMENT SERVICES P.LTD.	3113100	6.465		0.00	0.00		N.A.		N.A.	
2	PRABHAT MANAGEMENT SERVICES P.LTD.	35009500	6.231		0.00	0.00		N.A.		N.A.	
3	REKHA MODI	864500	1.794		0.00	0.00		N.A.		N.A.	
4	GOURI SHANKER MODI	220860	0.459		0.00	0.00		N.A.		N.A.	
5	RAJ KUMAR MODI	162000	0.336		0.00	0.00		N.A.		N.A.	
6	PUSPA DEVI MODI	162000	0.336		0.00	0.00		N.A.		N.A.	
7	RAJ KUMAR MODI HUF	64000	0.112		0.00	0.00		N.A.		N.A.	
	Total	7676690	15.723	0	0.00	0.00	0	N.A.	0	N.A.	

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(D)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares						
Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Details of warrant		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of Warrants held	As a % total number of warrants of the same class	
				Number of convertible securities held	% w.r.t. total convertible securities of the same class	
1	ECONOMY SUPPLIERS P LTD.	5068056	10.52		N.A.	N.A.
2	SEABIRD VINCON P LTD.	3758174	7.80		N.A.	N.A.
3	SMC GLOBAL SEC LTD.	2978969	6.19		N.A.	N.A.
4	EMBASSY SALES P LTD.	2821516	5.88		N.A.	N.A.
5	SEABIRD DISTRIBUTORS P LTD.	2642605	5.49		N.A.	N.A.
6	SEABIRD RETAILS P LTD.	2534629	5.28		N.A.	N.A.
7	RITU KAPUR	2260800	4.89		N.A.	N.A.
8	FAMOUS INVESTMENT CONS P LTD.	1755000	3.84		N.A.	N.A.
9	ROLEX VINIMAY P LTD.	1559366	3.24		N.A.	N.A.
10	RAGHAV BAHL	1243220	2.58		N.A.	N.A.
11	MKN EQUITY BROKERS P LTD.	425002	0.88		N.A.	N.A.
12	INTEGRATED MASTER SEC P LTD.	281667	0.59		N.A.	N.A.
13	DHIRENDRA KUMAR	901820	1.87		N.A.	N.A.
14	SHIVDARSHAN SALES P LTD.	900000	1.87		N.A.	N.A.
TOTAL		29130824	60.49		N.A.	N.A.



(D)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares (Le., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	ECONOMY SUPPLIERS P LTD.	5068056	10.82		N.A.		N.A.	
2	SEABIRD VINCON P LTD.	3758174	7.80		N.A.		N.A.	
3	SMC GLOBAL SEC LTD.	2978969	6.18		N.A.		N.A.	
4	EMBASSY SALES P LTD.	2821516	5.86		N.A.		N.A.	
5	SEABIRD DISTRIBUTORS P LTD.	2642605	5.49		N.A.		N.A.	
6	SEABIRD RETAILS P LTD.	2534629	5.26					
TOTAL		19803949	41.12		N.A.		N.A.	

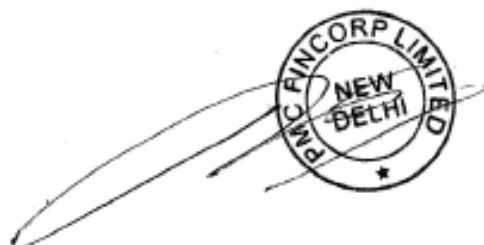


(D)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares									
Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (D)(a) above)	Details of warrant		Details of convertible securities		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital	
				Number of Warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities of the same class		
1	ECONOMY SUPPLIERS P LTD.	5068056	10.52	N.A.				N.A.	
2	SEABIRD VINCON P LTD.	3758174	7.80	N.A.				N.A.	
3	SMC GLOBAL SEC LTD.	2978969	6.19	N.A.				N.A.	
4	EMBASSY SALES P LTD.	2821516	5.86	N.A.				N.A.	
5	SEABIRD DISTRIBUTORS P LTD.	2642605	5.49	N.A.				N.A.	
6	SEABIRD RETAILS P LTD.	2534629	5.26	N.A.				N.A.	
7	RITU KAPUR	2260800	4.69	N.A.				N.A.	
8	FAMOUS INVESTMENT CONS P LTD.	1755000	3.64	N.A.				N.A.	
9	ROLEX VINIMAY P LTD.	1559366	3.24	N.A.				N.A.	
10	RAGHAV BAHL	1243220	2.58	N.A.				N.A.	
11	MKN EQUITY BROKERS P LTD.	425002	0.88	N.A.				N.A.	
12	INTEGRATED MASTER SEC P LTD.	281667	0.58	N.A.				N.A.	
13	DHIRENDRA KUMAR	901820	1.87	N.A.				N.A.	
14	SHIVDARSHAN SALES P LTD.	900000	1.87	N.A.				N.A.	
TOTAL		29130824	60.49	N.A.				N.A.	



(D)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	ECONOMY SUPPLIERS P LTD.	5068056	10.52		N.A.		N.A.	
2	SEABIRD VINCON P LTD.	3758174	7.80		N.A.		N.A.	
3	SMC GLOBAL SEC LTD.	2978969	6.19		N.A.		N.A.	
4	EMBASSY SALES P LTD.	2821516	5.86		N.A.		N.A.	
5	SEABIRD DISTRIBUTORS P LTD.	2642605	5.49		N.A.		N.A.	
6	SEABIRD RETAILS P LTD.	2534629	5.28					
	TOTAL	19803949	41.12		N.A.		N.A.	



(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1			0.00
2			0.00
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
TOTAL		0	0.00



(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
TOTAL		0	0	0.00



(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
TOTAL			0	0.00

A handwritten signature in black ink is written over a circular stamp. The stamp contains the text "PMO INCORP LIMITED" around the top edge and "NEW DELHI" in the center. There is a small star symbol at the bottom of the stamp.