

Introductory sub-table (0(a))

Name of the Company: PRITI MERCANTILE COMPANY LIMITED			
Scrip Code, Name of the scrip, class of security: P90669(UP) PRITI MERCANTILE COMPANY LTD.EQUITY			
Quarter ended: 30/06/2013		534060 (BSE) PRITI MERCANTILE COMPANY LTD.EQUITY	
<b>Partly paid-up shares:-</b>	<b>No. of partly paid-up shares</b>	<b>As a % of total no. of partly paid-up shares</b>	<b>As a % of total no. of shares of the company</b>
Held by promoter/promoter group		N.A.	N.A.
Held by public		N.A.	N.A.
<b>Total - D</b>	<b>0</b>	<b>N.A.</b>	<b>N.A.</b>
<b>Outstanding convertible securities:-</b>	<b>No. of outstanding securities</b>	<b>As a % of total no. of outstanding convertible securities</b>	<b>As a % of total no. of shares of the company, assuming full conversion of the convertible securities</b>
Held by promoter/promoter group		N.A.	N.A.
Held by public		N.A.	N.A.
<b>Total - E</b>	<b>0</b>	<b>N.A.</b>	<b>N.A.</b>
<b>Warrants:-</b>	<b>No. of warrants</b>	<b>As a % of total no. of warrants</b>	<b>As a % of total no. of shares of the company, assuming full conversion of warrants</b>
Held by promoter/promoter group		N.A.	N.A.
Held by public		N.A.	N.A.
<b>Total - F</b>	<b>0</b>	<b>N.A.</b>	<b>N.A.</b>
<b>Total paid-up capital of the company, assuming full conversion of warrants and convertible securities</b>			

For Priti Mercantile Company Ltd.

  
(Managing Director)


Statement Showing Shareholding Pattern								
Category code	Category of Shareholder	Number of Shareholders	Table (I)(a)		Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
			Total number of shares	Number of shares held in dematerialized form	As a percentage of (A+B)	As a percentage of (A+B+C)	Number of shares	As a percentage
			(IV)	(V)	(VI)	(VII)	(VIII)	(IX) = (VIII)/(V)*100
(A)	Shareholding of Promoter and							
1	Indian							
(a)	Individuals/Hindu Undivided Family							
		5	812700	812700	3.94	3.94		N.A.
(b)	Central Government/ State Government(s)							
(c)	Bodies Corporate	4	3396500	3396500	12.70	12.70		N.A.
(d)	Financial Institutions/ Banks							
(e)	Any Other (Specify)							
(e-i)								
(e-ii)								
	Sub-Total (A)(1)	9	4209200	4209200	13.73	13.73	0	N.A.
2	Foreign							
a	Individuals (Non-Resident Individuals/ Foreign Individuals)							
b	Bodies Corporate							
c	Institutions							
d	Any Other (Specify)							
(e-i)								
(e-ii)								
	Sub-Total (A)(2)	0	0	0	0.00	0.00	0	N.A.
	Total Shareholding of Promoter and	9	4209200	4209200	13.73	13.73	0	N.A.
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI							
(b)	Financial Institutions/ Banks							
(c)	Central Government/ State Government(s)							
(d)	Venture Capital Funds							
(e)	Insurance Companies							
(f)	Foreign Institutional Investors							
(g)	Foreign Venture Capital Investors							
(h)	Any Other (specify)							
(h-i)								
(h-ii)								
	Sub-Total (B)(1)	0	0	0	0.00	0.00		N.A.
B 2	Non-institutions							
(a)	Bodies Corporate	53	12700334	12700334	47.47	47.47		N.A.
(b)	Individuals							
i	Individuals - i. Individual shareholders holding nominal share capital up to Rs 1 lakh.	690	1111910	980110	4.16	4.16		N.A.
ii	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	115	7414843	7122743	27.72	27.72		N.A.
(c)	Any Other (specify)							
(e-i)	Clearing Member	2	5560	5560	0.02	0.02		
(e-ii)	Clearing House	6	1311553	1311553	4.90	4.90		
	Sub-Total (B)(2)	666	22544290	22120300	84.27	84.27		N.A.

For Prili Mercantile Company Ltd.

(Managing Director)

(B)	Total Public Shareholding (B)- (B1)+(B2)	665	22544200	27120700	84.27	84.27		N.A.
	TOTAL (A)+(B)	675	26752400	26329500	100.00	100.00		N.A.
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
1	Promoter and Promoter Group							
2	Public							
	Sub-Total (C)	0	0	0	0	0	0	N.A.
	GRAND TOTAL (A)+(B)+(C)	675	26752400	26329500	100.00	100.00	0	N.A.

For Priti Mercantile Company Ltd.

  
(Managing Director)

Sr.No	Notes
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For Priti Mercantile Company Ltd.



(Managing Director)

(i)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Name of the shareholder	Details of Shares held		Encumbered shares (*)			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A)+(B)+(C)	No.	As a percentage	As a % of grand total (A)+(B)+(C) of sub-class (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(i)	(ii)	(iii)	(iv)	(v)	$(v) = (v) / (iii) * 100$	(vi)	(vii)	(viii)	(ix)	(x)	(xi)
1	RRP MANAGEMENT SERVICES P.LTD.	1729530	8.465		0.00	0.00		N.A.		N.A.	
2	PRASHAT MANAGEMENT SERVICES P.LTD.	1867000	8.231		0.00	0.00		N.A.		N.A.	
3	REKHA MODI	480000	1.794		0.00	0.00		N.A.		N.A.	
4	GOURI SHANKER MODI	122700	0.456		0.00	0.00		N.A.		N.A.	
5	RAJ KUMAR MODI	60000	0.226		0.00	0.00		N.A.		N.A.	
6	PUSPA DEVI MODI	50000	0.186		0.00	0.00		N.A.		N.A.	
7	RAJ KUMAR MODI HUF	30000	0.112		0.00	0.00		N.A.		N.A.	
	<b>Total</b>	<b>4200200</b>	<b>15.75</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>N.A.</b>	<b>0</b>	<b>N.A.</b>	<b>0</b>

For Priti Mercantile Company Ltd.



(Managing Director)

(D)(c)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares						
Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (D)(a) above]	Details of warrant		Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of Warrants held	As a % total number of warrants of the same class	
				Number of convertible securities held	% w.r.t. total number of convertible securities of the same class	
1	SMC GLOBAL SEC LTD.	2383212	8.91	N.A.	N.A.	
2	ECONOMY SUPPLIERS P LTD.	2304144	8.61	N.A.	N.A.	
3	SEABIRD VINCON P LTD.	2904008	7.49	N.A.	N.A.	
4	EMBASSY SALES P LTD.	1736318	6.49	N.A.	N.A.	
5	SEABIRD RETAILS P LTD.	1670157	6.24	N.A.	N.A.	
6	SEABIRD DISTRIBUTORS P LTD.	1458040	5.45	N.A.	N.A.	
7	FAIRWEALTH SECURITIES LIMITED	1293937	4.84			
8	RITU KAPUR	1256000	4.69	N.A.	N.A.	
9	RAGHAV BAHL	780900	2.92	N.A.	N.A.	
10	DHIRENDRA KUMAR	536950	2.01	N.A.	N.A.	
	<b>TOTAL</b>	<b>15423666</b>	<b>57.65</b>	<b>N.A.</b>	<b>N.A.</b>	

For Prid Mercantile Company Ltd.

(Managing Director)



(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1			0.00
2			0.00
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
<b>TOTAL</b>		<b>0</b>	<b>0.00</b>

For Priti Mercantile Company Ltd.



(Managing Director)



(II)(\*) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
				0.00
				0.00
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>0.00</b>

For Priti Mercantile Company Ltd.

  
(Managing Director)

