


Introductory sub-table (I)(a)

| | | | |
|---|-------------------------------|---|--|
| Name of the Company: PRITI MERCANTILE COMPANY LIMITED | | | |
| Scrip Code, Name of the scrip, class of security: 534050(BSE) PRITI MERCANTILE COMPANY LTD..EQUITY | | | |
| P00058(UP) PRITI MERCANTILE COMPANY LTD..EQUITY | | | |
| Quarter ended: 30/09/2012 | | | |
| Partly paid-up shares:- | | | |
| | No. of partly paid-up shares | As a % of total no. of partly paid-up shares | As a % of total no. of shares of the company |
| Held by promoter/promoter group | | N.A. | N.A. |
| Held by public | | N.A. | N.A. |
| Total - D | 0 | N.A. | N.A. |
| Outstanding convertible securities:- | | | |
| | No. of outstanding securities | As a % of total no. of outstanding convertible securities | As a % of total no. of shares of the company, assuming full conversion of the convertible securities |
| Held by promoter/promoter group | | N.A. | N.A. |
| Held by public | | N.A. | N.A. |
| Total - E | 0 | N.A. | N.A. |
| Warrants:- | | | |
| | No. of warrants | As a % of total no. of warrants | As a % of total no. of shares of the company, assuming full conversion of warrants |
| Held by promoter/promoter group | | N.A. | N.A. |
| Held by public | | N.A. | N.A. |
| Total - F | 0 | N.A. | N.A. |
| Total paid-up capital of the company, assuming full conversion of warrants and convertible securities | | | |

For Priti Mercantile Company Ltd.



(Managing Director)

| Statement Showing Shareholding Pattern | | | | | | | | | |
|--|--|------------------------|------------------------|--|---------------------------------------|--|------------------|--|--|
| Category code | Category of Shareholder | Number of Shareholders | Table (I)(a) | | | Total shareholding as a percentage of total number of shares | | Shares Pledged or otherwise encumbered | |
| | | | Total number of shares | Number of shares held in dematerialized form | As a percentage of (A+B) ¹ | As a percentage of (A+B+C) | Number of shares | As a percentage | |
| | | | (IV) | (V) | (VI) | (VII) | (VIII) | (IX) = (VIII)/(V)*100 | |
| (A) | Shareholding of Promoter and Promoter | | | | | | | | |
| 1 | Indian | | | | | | | | |
| (a) | Individuals/ Hindu Undivided Family | | | | | | | | |
| | | 5 | 406350 | 406350 | 3.04 | 3.04 | | N.A. | |
| (b) | Central Government/ State Government(s) | | | | | | | | |
| (c) | Bodies Corporate | 4 | 1698250 | 1698250 | 12.69 | 12.69 | | N.A. | |
| (d) | Financial Institutions/ Banks | | | | | | | | |
| (e) | Any Others(Specify) | | | | | | | | |
| (e-1) | | | | | | | | | |
| (e-2) | | | | | | | | | |
| | Sub Total(A)(1) | 9 | 2104600 | 2104600 | 15.73 | 15.73 | 0 | N.A. | |
| 2 | Foreign | | | | | | | | |
| a | Individuals (Non-Residents Individuals/ Foreign Individuals) | | | | | | | | |
| b | Bodies Corporate | | | | | | | | |
| c | Institutions | | | | | | | | |
| d | Any Others(Specify) | | | | | | | | |
| d-i | | | | | | | | | |
| d-ii | | | | | | | | | |
| | Sub Total(A)(2) | 0 | 0 | 0 | 0.00 | 0.00 | 0 | N.A. | |
| | Total Shareholding of Promoter and | 9 | 2104600 | 2104600 | 15.73 | 15.73 | 0 | N.A. | |
| (B) | Public shareholding | | | | | | | | |
| 1 | Institutions | | | | | | | | |
| (a) | Mutual Funds/ UTI | | | | | | | | |
| (b) | Financial Institutions/ Banks | | | | | | | | |
| (c) | Central Government/ State Government(s) | | | | | | | | |
| (d) | Venture Capital Funds | | | | | | | | |
| (e) | Insurance Companies | | | | | | | | |
| (f) | Foreign Institutional Investors | | | | | | | | |
| (g) | Foreign Venture Capital Investors | | | | | | | | |
| (h) | Any Other (specify) | | | | | | | | |
| (h-1) | | | | | | | | | |
| (h-2) | | | | | | | | | |
| | Sub-Total (B)(1) | 0 | 0 | 0 | 0.00 | 0.00 | | N.A. | |
| B 2 | Non-institutions | | | | | | | | |
| (a) | Bodies Corporate | 33 | 2697064 | 2689114 | 20.16 | 20.16 | | N.A. | |
| (b) | Individuals | | | | | | | | |

For Priti Mercantile Company Ltd.

(Managing Director)

| | | | | | | | | |
|-------|---|-----|----------|----------|--------|--------|---|------|
| I | Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh | 372 | 968648 | 849948 | 7.24 | 7.24 | | N.A. |
| II | ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh. | 123 | 7529854 | 7338754 | 56.29 | 56.29 | | N.A. |
| (c) | Any Other (specify) | | | | | | | |
| (c-1) | Clearing Member | 8 | 46500 | 46500 | 0.35 | 0.35 | | |
| (c-2) | Clearing House | 2 | 30034 | 30034 | 0.22 | 0.22 | | |
| | | | | | | | | |
| | Sub-Total (B)(2) | 538 | 11272100 | 10954350 | 84.27 | 84.27 | | N.A. |
| (B) | Total Public Shareholding (B)- (B)(1)+(B)(2) | 538 | 11272100 | 10954350 | 84.27 | 84.27 | | N.A. |
| | TOTAL (A)+(B) | 547 | 13376700 | 13058950 | 100.00 | 100.00 | | N.A. |
| (C) | Shares held by Custodians and against which Depository Receipts have been issued | | | | | | | |
| 1 | Promoter and Promoter Group | | | | | | | |
| 2 | Public | | | | | | | |
| | Sub-Total (C) | 0 | 0 | 0 | 0 | 0 | | N.A. |
| | GRAND TOTAL (A)+(B)+(C) | 547 | 13376700 | 13058950 | | 100.00 | 0 | N.A. |

For Priti Mercantile Company Ltd.


(Managing Director)

| Sr.No | Notes |
|-------|-------|
| 1 | |
| 2 | |
| 3 | |
| 4 | |
| 5 | |
| 6 | |
| 7 | |
| 8 | |
| 9 | |

For Priti Mercantile Company Ltd.



(Managing Director)

(f)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

| Sr. No. | Name of the shareholder | Details of Shares held | | Encumbered shares (*) | | | Details of warrants | | Details of convertible securities | | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|---------|------------------------------------|------------------------|-----------------------------------|-----------------------|--------------------|--|-------------------------|---|---------------------------------------|---|--|
| | | Number of shares held | As a % of grand total (A)+(B)+(C) | No. | As a percentage | As a % of grand total (A)+(B)+(C) of sub-clause (f)(a) | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | As a % total number of convertible securities of the same class | |
| (i) | (ii) | (iii) | (iv) | (v) | (vi)=(v)/(iii)*100 | (vii) | (viii) | (ix) | (x) | (xi) | (xii) |
| 1 | RRP MANAGEMENT SERVICES P.LTD. | 304750 | 6.485 | | 0.00 | 0.00 | | N.A. | | N.A. | |
| 2 | PRASHAT MANAGEMENT SERVICES P.LTD. | 832000 | 6.231 | | 0.00 | 0.00 | | N.A. | | N.A. | |
| 3 | REKHA MODI | 240000 | 1.784 | | 0.00 | 0.00 | | N.A. | | N.A. | |
| 4 | GOURI SHANKER MODI | 61350 | 0.459 | | 0.00 | 0.00 | | N.A. | | N.A. | |
| 5 | RAJ KUMAR MODI | 45000 | 0.326 | | 0.00 | 0.00 | | N.A. | | N.A. | |
| 6 | PUSPA DEVI MODI | 45000 | 0.326 | | 0.00 | 0.00 | | N.A. | | N.A. | |
| 7 | RAJ KUMAR MODI HUF | 15000 | 0.112 | | 0.00 | 0.00 | | N.A. | | N.A. | |
| | Total | 2104600 | 15.733 | 0 | 0.00 | 0.00 | 0 | N.A. | 0 | N.A. | 0 |

For Priti Mercantile Company Ltd.

(Managing Director)

| (1)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares | | | | | | |
|---|-----------------------------|------------------|--|---------------------------------------|---|--|
| Sr. No. | Name of the shareholder | Number of shares | Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (1)(a) above) | Details of warrant | | Total Shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
| | | | | Number of Warrants held | As a % total number of warrants of the same class | |
| | | | | Number of convertible securities held | % w.r.t. total number of convertible securities of the same class | |
| 1 | RAGHAV BAHL | 660000 | 4.93 | | N.A. | N.A. |
| 2 | RITU KAPUR | 628000 | 4.69 | | N.A. | N.A. |
| 3 | EMBASSY SALES P.LTD. | 617029 | 4.61 | | N.A. | N.A. |
| 4 | ECONOMY SUPPLIERS P.LTD. | 494763 | 3.70 | | N.A. | N.A. |
| 5 | DHIRENDRA KUMAR | 450000 | 3.36 | | N.A. | N.A. |
| 6 | SMC GLOBAL SEC.LTD. | 423822 | 3.17 | | N.A. | N.A. |
| 7 | REKHA SHRIVASTAVA | 313000 | 2.35 | | N.A. | N.A. |
| 8 | SEABIRD RETAILS P.LTD. | 280469 | 2.10 | | N.A. | N.A. |
| 9 | SEABIRD VINCON P.LTD. | 277802 | 2.08 | | N.A. | N.A. |
| 10 | HARISH CHAURASIA | 247500 | 1.85 | | N.A. | N.A. |
| 11 | HARSH CHAURASIA | 247500 | 1.85 | | N.A. | N.A. |
| 12 | VIJAY ANAND CHAURASIA | 247500 | 1.85 | | N.A. | N.A. |
| 13 | RAJIV CHAURASIA | 247500 | 1.85 | | N.A. | N.A. |
| 14 | MAYANT CHAURASIA | 247500 | 1.85 | | N.A. | N.A. |
| 15 | ARPIT CHAURASIA | 247500 | 1.85 | | N.A. | N.A. |
| 16 | SHASHI KANT CHAURASIA | 247500 | 1.85 | | N.A. | N.A. |
| 17 | NAVNEET CHAURASIA | 247500 | 1.85 | | N.A. | N.A. |
| 18 | ANOO P JAIN | 200000 | 1.50 | | N.A. | N.A. |
| 19 | SEABIRD DISTRIBUTORS P.LTD. | 189586 | 1.42 | | N.A. | N.A. |
| 20 | ALOK KUMAR AGARWAL | 184000 | 1.38 | | N.A. | N.A. |
| 21 | ANOO P JAIN | 150000 | 1.12 | | N.A. | N.A. |
| TOTAL | | 8650471 | 51.21 | | N.A. | N.A. |

For Priti Mercantile Company Ltd.


(Managing Director)

(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

| Sr. No. | Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them | Number of shares | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} | Details of warrants | | Details of convertible | | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|--------------|---|------------------|--|---------------------|---|---------------------------------------|--|--|
| | | | | Number of warrants | As a % total number of warrants of the same class | Number of convertible securities held | % w.r.t total number of convertible securities of the same class | |
| 1 | | | 0.00 | | N.A. | | N.A. | |
| 2 | | | 0.00 | | N.A. | | N.A. | |
| 3 | | | 0.00 | | N.A. | | N.A. | |
| 4 | | | 0.00 | | N.A. | | N.A. | |
| 5 | | | 0.00 | | N.A. | | N.A. | |
| 6 | | | 0.00 | | N.A. | | N.A. | |
| 7 | | | 0.00 | | N.A. | | N.A. | |
| 8 | | | 0.00 | | N.A. | | N.A. | |
| 9 | | | 0.00 | | N.A. | | N.A. | |
| 10 | | | 0.00 | | N.A. | | N.A. | |
| | | | | | | | | |
| | | | | | | | | |
| TOTAL | | 0 | 0.00 | 0 | N.A. | 0 | N.A. | 0 |

For Petli Mercantile Company Ltd.


(Managing Director)

(I)(d) Statement showing details of locked-in shares

| Sr. No. | Name of the shareholder | Number of locked-in shares | Locked-in shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) |
|--------------|-------------------------|----------------------------|--|
| 1 | | | 0.00 |
| 2 | | | 0.00 |
| 3 | | | 0.00 |
| 4 | | | 0.00 |
| 5 | | | 0.00 |
| 6 | | | 0.00 |
| 7 | | | 0.00 |
| 8 | | | 0.00 |
| 9 | | | 0.00 |
| | | | |
| | | | |
| TOTAL | | 0 | 0.00 |

For Priti Mercantile Company Ltd.


(Managing Director)

(II)(a) Statement showing details of Depository Receipts (DRs)

| Sr. No. | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of outstanding DRs | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para I(a) above) |
|--------------|--|------------------------------|--|--|
| 1 | | | | 0.00 |
| 2 | | | | 0.00 |
| 3 | | | | 0.00 |
| 4 | | | | 0.00 |
| 5 | | | | 0.00 |
| 6 | | | | 0.00 |
| 7 | | | | 0.00 |
| 8 | | | | 0.00 |
| 9 | | | | 0.00 |
| | | | | |
| | | | | |
| | | | | |
| TOTAL | | 0 | 0 | 0.00 |

For Priti Mercantile Company Ltd.


(Managing Director)

(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

| Sr. No. | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) |
|--------------|-----------------------|---|---|---|
| 1 | | | | 0.00 |
| 2 | | | | 0.00 |
| 3 | | | | 0.00 |
| 4 | | | | 0.00 |
| 5 | | | | 0.00 |
| 6 | | | | 0.00 |
| 7 | | | | 0.00 |
| 8 | | | | 0.00 |
| 9 | | | | 0.00 |
| | | | | |
| | | | | |
| TOTAL | | | 0 | 0.00 |

For Ardi Mercantile Company Ltd.


(Managing Director)